



CASE STUDY



ASAP Passport Helps Keiser University Track High-Valued Assets

Case Study Overview

COMPANY:

Keiser University
www.keiseruniversity.edu

INDUSTRY:

Education

BUSINESS CHALLENGE:

Track the activity and location of over 53,000 assets positioned throughout their campuses and corporate offices around the world with mobile barcode scanning.

SOLUTION:

Passport Assets
Passport Mobile
Motorola mobile barcode scanners
Zebra Printer

BENEFITS:

- Configurable reporting for increased insight on asset use
- Quickly and accurately



KEISER UNIVERSITY

Keiser University is a private university, for over 30 years has maintained a practical, hands-on approach to career education by providing educational programs at the undergraduate and graduate levels in traditional and online delivery formats. "Our student-centered approach remains at the foundation of our mission and continues to attract students who prefer a more personal learning experience," said Christopher Coleman, member of the Management Information Systems Department at Keiser University "There was a need to control fixed assets within the university. Most fixed asset allocations were previously a line item entry and the

growth of the company required the inventory of additional physical assets,"

With furniture, computers, software, audio visual equipment, medical equipment, and laboratory equipment all located on-site at their campuses and corporate offices—Keiser University needed a powerful and efficient inventory and asset tracking system to save time, money and keep control over the lifecycle of the movement of inventory.

THE CHALLENGE

The need for a more efficiently organized system to promote growth.

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asap
SYSTEMS



With over 53,000 assets floating around, the main challenge was to have a centralized database that could track the movement of assets that are received and are disposed of to improve accountability upon department heads and employees with multiple project locations and campuses owned by Keiser University. Additionally, geographical distances was a key factor, as there are multiple campuses across the Southeastern United States, Europe, China and now Central America.

Keiser University needed an inventory and asset tracking system that would allow them to:

- Increase time with faster data entry with greater accuracy by using barcode scanners
- Eliminate human data entry errors.
- Tracks by serial and model numbers
- Tracks whether asset is active or inactive
- Increase accountability and control over all assets at multiple locations
- Immediate access to asset location
- Reduce costs from allocating idle assets
- Account for lost and misplaced equipment• Immediate access to asset location

FINDING A SYSTEM TO FIT THEIR NEEDS

In order to successfully meet the challenges on-hand, the team needed an asset management system that would allow them to access appropriate capabilities. The ideal system would need to be accessible when changes are made such as receiving, transferring or disposing inventory and could be accessed on an average of two to three times per week.

Keiser University needed a robust inventory and asset tracking solution allowing them to:

- Provide updated information regarding the location, cost center, and movement of assets. Thus, improving management of assets and control costs
- Integrate with mobile devices by utilizing barcode scanners
- Prints barcodes and catalogs
- Generates management reports and records to auditing purposes



- Conduct physical inventory

GETTING STARTED

While undergoing a search over the internet for an inventory and asset tracking system, the team at Keiser University found a reference that recommended ASAP Systems's Passport inventory and asset tracking system that included the functionality and mobile scanners they sought.

In reaching out to ASAP Systems, an informative free personal demonstration took place on ASAP Systems's inventory and asset tracking system, Passport. One of ASAP Systems technical engineers shared his screen and navigated through the Passport system displaying new ad-vanced features, configuration advantages, and determining the key focus points that would be needed to meet the team at Keiser's asset management needs. The search ended when the technical engineer recommended a solid solution that would fulfill all expectations.

ASAP Systems recommended a solution that included:

- Passport Asset Software including mobile licenses with few concurrent users (define concurrent).
- Passport online installation and online training.
- Mobile scanners as well as a barcode printer.
- Plus a comprehensive support package allowing phone calls, emails, support web chat, community support and screen share.

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"Several features in the fixed asset module were more robust than competitor's products as well as ease of use of the program. The main product that was used for comparison was the WASP mobile asset system. The WASP product was less user-configurable and friendly which was inevitably the deciding factor," said Coleman.

The Internal Process

After installing ASAP Passport, an internal process took place to honor the university's asset tracking guidelines on how the system would be used to track assets. Getting the system up and running was easy and took little time. All equipment was categorized according to basic system parameters such as the asset number, home location, current locations, model number, serial number and category. Passport's asset specifications were easily met and adapted quickly to the operating procedures at the university.

THE SOLUTION

Reporting provides insight.

Configurable reporting has provided a better understanding of where all equipment is located, at all times. Accessing reports increased insight on the whereabouts of key assets such as computers, audio visual equipment and the movement of furniture based on location, ownership, checked out time duration, and scheduled due.

"We use the standard reports from the system for now. The main reports we print and save on a regular basis are a Property Transfer Report that shows transfer, receiving, and the disposal of assets as well as an inventory listing. These reports give us a detailed summary of the movement of assets and current holdings," said Coleman.

Efficiency, security, and complete control



By using ASAP Systems's Passport inventory and asset tracking barcoding software, essential tools were utilized to successfully track and control school resources as they continue grow in multiple locations. The day-to-day task of checking out and checking in these items was quickly and accurately accomplished by the use of barcode labels and mobile tethered barcode scanners. By automating daily asset tracking operations, the team drastically reduced the amount of equipment lost or replaced which made management's job more efficient.

"We believe that we have saved both time and money. As it is a new system for our operations we gained intangible benefits such as efficiency, security, and the complete control of our asset management system," said Coleman.

Keiser University improved efficiency, security and complete control of their asset management system with the use of ASAP Systems's Passport asset tracking system. Task redundancy was eliminated, as well as inactive inventory reduced and the return on investment was quickly achieved.

For more information on ASAP Systems' inventory and asset tracking solutions, visit www.asapsystems.com or contact at sales@asapsystems.com