



CASE STUDY

ASAP Systems' Barcode-Based Asset Tracking System Assists Growing Distribution Company

Case Study Overview

COMPANY:

Midwest Distribution

<https://www.midwestgoods.com/>

INDUSTRY:

Wholesale Distribution

BUSINESS CHALLENGE:

A cost-effective and easy to use, a barcode-based solution that can track assets across multiple locations.

SOLUTIONS:

Barcode Based Inventory System and Asset Tracking Solution

BENEFITS:

- User-friendly process.
- Saves time and money.
- Asset Tracking.
- Price point.
- Ability to track assets across multiple departments.
- Simple Barcode Solution.



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said Mike Gagen -sr. Manager of Office Operations

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THE CHALLENGE

As a rapidly growing company, the biggest challenge facing Midwest Distribution was the ability to accurately track the increasing number of assets, brought on by rapid growth and more employees. Mike Gagen, Sr. Manager of Office Operations explains, “We would have issues of people trading monitors and PCs and switching tablets throughout the day, and we had no way to track it.”

IMPLEMENTATION

After an online search, our easy to use, Barcode-Based [Inventory System](#) and [Asset Tracking System](#) was the perfect solution for Midwest Distribution. The cost-effective system allowed the wholesale distribution company to enhance its ability to track its growing number of assets. Gagen explains, "Since implementing the Asset Tracking System, we have had much fewer cases of assets going lost or changing locations without the knowledge of our IT Department."

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TANGIBLE BENEFITS

Providing a number of beneficial features, our Barcode-Based Asset Tracking System also helps save Midwest additional money through greater efficiency by effectively tracking assets. "It has reduced labor costs from having to maintain separate records for our assets. And has helped with our audits to keep track of assets," adds Gagen. In addition, our Asset Tracking Solution has helped streamline internal processes and procedures. "When we have an IT interaction we can use the Asset Tracking System to quickly reference warranty status, replacement costs, and do an audit to make sure that its location and employee information are correct. This makes it a convenient single reference point for our IT Help Desk Techs."



CONCLUSION

Saving time and money, ASAP Systems' Barcode Based Asset Tracking System has supported Midwest Distribution through rapid growth and continues to offer the best in class service for all their asset tracking needs. Our Asset Management solution was the perfect match for the wholesale distribution team and all their Asset Management requirements and their continued growth.



Get a **Price Quote**,
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Product walk-through!

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