



Case Study Overview

COMPANY: Lifebloom Corp https://www.lifebloomcorp.com/

INDUSTRY:

A Nutraceutical Manufacturing Packaging Company

BUSINESS CHALLENGE:

An easy to use solution that can track inventory across multiple locations.

SOLUTIONS:

Barcode Based Inventory System

BENEFITS:

- User-friendly process.
- Saves time and money.
- Warehouse efficiency.
- Price point.
- Ability to track inventory across multiple locations.
- Cloud-Based.

CASE STUDY

Greater Efficiency with ASAP Systems' Inventory Management System



In addition to the sheer quantity, human error was often a problem when it came to processing a pick list. But with the BarCloud, the picklist makes their work easier, more accurate and cuts the issuing time in half.
said Cathy Ahn, Business Operations Manager

LIFEBLOOM CORP

Lifebloom Corp is a California based, Nutraceutical Manufacturing and Packaging Company. They pride themselves on providing quality service for all of their customer's wellness needs. The company provides comprehensive services from product development, manufacturing, and packaging. Creating a new standard of excellence, Lifebloom's simple goal is to provide quality products that are cost-efficient and with exceptional turnover time.

www.asapsystems.com

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ASAP Systems | Inventory System and Asset Tracking Solutions

THE CHALLENGE

With nearly 1,500 stock items and separate facilities, the greatest challenge for Lifebloom was the ability to accurately track and access inventory across multiple locations. The company wanted a cost-effective and easy to use Inventory Management System that would track all components of their products, including Raw Materials (in powder or oil form), Softgel, Plastic Bottle, Cap, Desiccant, Label, Foil, and Cartons. In addition, under FDA regulations, the need to accurately identify all items was crucial.

IMPLEMENTATION

After a considerable online search, it was ASAP Systems' user-friendly and cost-effective Barcode-Based Inventory Management System that proved to be the perfect solution for Lifebloom.

We chose a web-based system over a locally installed system is because there is no need for installation or maintenance which also means there are no fees for those. In addition, we felt it was easier for users. said Cathy Ahn, Business Operations Manager

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TANGIBLE BENEFITS

ASAP Systems' cloud-based Inventory Management System helped to create to streamline warehouse processes and creating greater efficiency and accuracy. Cathy Ahn explains, "In addition to the sheer quantity, human error was often a problem when it came to processing a pick list. But with the BarCloud, the picklist makes their work easier, more accurate and cuts the issuing time in half." As an added benefit, our Inventory Tracking System has helped save money with an increase in productivity. In regards to their accounting department, Ahn adds, "Their time for AP has been cut in half (50%) with integrated data which they were not able to do before Barcloud. Also, inventory valuation is so much easier to do every month."





CONCLUSION

Increased productivity and accuracy with our Cloud and Barcode-Based Inventory Tracking System was the perfect solution for Lifebloom Corp. Saving time, money, and assisting with all their inventory tracking needs, our best in class System continues to benefit Lifebloom, allowing them to better serve their customers with all their wellness needs.



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