



# **CASE STUDY**

## **Case Study Overview**

## **COMPANY:**

Total Packaging Company Inc. <a href="https://www.totalpackagingcompany.com">https://www.totalpackagingcompany.com</a>

## **INDUSTRY:**

Packaging

#### **BUSINESS CHALLENGE:**

Effective inventory management and maintaining accurate stock levels.

#### **SOLUTIONS:**

Barcode Based Inventory System.

#### RENIFFITS

- Increase visibility over inventory Items.
- · Eliminate human error.
- Ability to generate and configure reports.
- Min/Max Alerts Feature.

Barcode-Based Inventory System Establishes Inventory Management for Growing Company



Being able to have our employees be trained on this software quickly helped us save money and become more efficient.

said Ashley Whittier, Customer services Representative

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## **TOTAL PACKAGING COMPANY**

Total Packaging Company Inc. is an industry leader in Innovative Packaging Solutions. They are dedicated to making manufacturers and distributors better at their packaging processes. Total Packaging Company Inc. has been a family-owned and operated business since 1996. Total Packaging Co. is very customer service oriented and they believe maintaining a high level of customer service is a top priority.



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### THE CHALLENGE

Like many growing companies, the biggest challenge facing Total Packaging Company Inc., was the ability to effectively track inventory and oversee stock levels. The company was in dire need of a cost-effective and web-based solution allowing them to accurately track and manage inventory levels to guarantee customer satisfaction.

As we grew it became harder and harder to keep inventory in stock and monitor our order levels.

said Ashley Whittier, Customer services Representative



#### **IMPLEMENTATION**

After an extensive online search and taking advantage of our one on one system demonstrations, ASAP Systems' Barcode-Based Inventory Solution was an easy decision. Without an inventory system in place, our user friendly Inventory Management System offered the company the ability to establish new processes and procedures to effectively manage inventory and stock levels. With the guidance of our top-notch support team, it was a small learning curve for Total Packaging employees. Whittier explains,

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#### **TANGIBLE BENEFITS**

Our Barcode-Based Inventory Tracking System has created an effective Inventory management environment for Total Packaging. It was explained that the Alerts Feature was an extremely helpful addition to their process because the email alerts kept employees up to date whenever stock levels fell below their predetermined minimum. An added benefit, our highly configurable Inventory System has offered the company the ability to configure data fields to match their required tracking needs. Whittier explains, "The system allows our employees to find items by location numbers we added to the system. This allows us to save time so the employee can walk right to that bin location and get the item and quantity needed." Overall, our Inventory Solution has created simple and easy processes that have helped to streamline daily workflow.



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#### CONCLUSION

ASAP Systems' user-friendly and simple solution to inventory management has empowered Total Packaging Company Inc. to streamline the company's daily processes, effectively track inventory, and create stock visibility. Our Barcode Based Inventory Tracking Solution has enhanced their ability to create a productive work environment and satisfy customer demands. "Our employees were able to learn quickly, saving us money and we were able to deliver products to our customers very quickly." We were pleased to have been able to partner with a growing company and provide an effective and easy to use system for their inventory management needs.



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